

In detailed conversations with hundreds of executives with experience in sponsorship of projects Thomsett International found clear evidence of the failure of the prevailing model for project sponsorship. All of the executives we interviewed believed the following:

- The Business Cases presented to them are poorly developed at best, and false at worst (particularly around benefits, costs and risks);
- They fully expect to be ambushed (in effect, told at the last possible moment) at some stage of the project with requests for changes to budget, time, etc;
- That typically, many project costs are hidden, or understood but not attributed to individual projects;
- Most reports that they receive are either manipulated to hide bad news, or following templates that do not provide all the information that they require to understand the true state of the project;
- Project management and development processes are too bureaucratic and slow; and
- The level of transparency of their projects was inadequate.

Working with organisations in Australia, UK, NZ and the US, we have developed and implemented new approaches to how executives undertake the roles of project sponsor and project steering committee member for both simple and complex projects. This new approach is based on three principles of project management: *simplicity, speed and transparency*.

The Briefing

This intense one day briefing, pitched at the executive and senior management levels, explores the executive issues of strategic alignment, project development and new product or service implementation.

The briefing:

- Identifies the 10 most probable causes of project failure and who has power and influence over them – and therefore the ability to reduce their impact on the project;
- Provides guidance on:
 - the selection of the most appropriate person to be the project sponsor; and
 - the selection of project steering committee members;
- Identifies the roles and responsibilities of the project sponsor and project steering committee members;
- Presents the critical success factors associated with projects that must be evaluated and monitored by senior management;
- Introduces an executive view of fundamental project management tools; and

- Provides attendees with many tips and techniques on reducing the time that they have to spend exercising their project governance responsibilities and, at the same time, increasing the effectiveness of the time spent.

Briefing Outcomes

The outcomes for participants attending the briefing will include:

- A better appreciation of their roles and responsibilities within the project framework;
- A clearer understanding of the most effective way to use their time spent on the governance of their projects to ensure that:
 - the project delivers the necessary outputs that will in turn ensure that the desired project outcomes (benefits) have the best chance of being realised; and
 - they minimise their time required on project governance issues; and
- A common project management language amongst participants which in turn will assist in a better understanding of colleagues' project success expectations.

Notes

1. Participants will receive a Governance and Sponsorship booklet that can be used as a checklist to assist them carrying out their roles and responsibilities with regards to their governance input to the project.
2. If conducted in-house this briefing can be tailored to meet client requirements.
3. Workshop material will be supplied in English.

Delivering Business Agility
through Agile Project
Governance, Management,
Analysis and Delivery



Become an *Agile Project Organisation*
and see the benefits on your bottom line

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An Agile Project Organisation is an organisation that has made a commitment to continuously improve its corporate project culture and measureable project success rate.

An Agile Project Organisation:

- 1. Is Focussed**
on delivering project related business benefits as a priority ...
- 2. Is Committed**
to increasing the success rate of projects across the organisation ...
- 3. Manages**
to reduce the time taken to plan and execute projects ...
- 4. Knows how to improve**
management's understanding of project risks and risk reduction requirements ...
- 5. Achieves**
a higher rate of success in meeting the desired product quality ...
- 6. Delivers**
more projects, more often, for the same project spend and increased business benefits ...

A Crisis Should Not Be Wasted.

Faced with uncertainty and change in a world in financial crisis, leading organisations are looking to *Agile Project Management* models for a more cost effective project delivery method.

These Agile models, based on simplicity, transparency and speed are centered around:

- *Agile project governance*
- *Agile project management methods*
- *Agile business analysis, and*
- *Agile project delivery*

Our founders, *Rob and Camille Thomsett*, have been thought leaders in the *Agile Arena* since before the word *agile* was applied to project governance, project management or business analysis. We have delivered our unique and world renown approach to *Agile Project Management* in many countries and now we are bringing it to Indonesia.

For this round of presentations we have partnered with the Scrum Foundation, who are recognised leaders in the Scrum arena, to bring to the table the complete *Agile Project* package.

Business agility is the ability of a business to adapt rapidly and cost efficiently in response to changes in the business environment.*

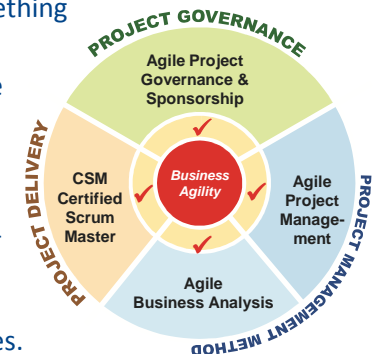
*http://en.wikipedia.org/wiki/Business_agility

What Should You Do?

If you are not confident that your organisation can change as fast as may be required over the next few years you can do something about it.

Book your key people onto the appropriate course.

You will not have a successful Agile implementation without addressing all of these Agile foundation stones.



A Small Sample of Our Client List

Accenture - Amadeeus, Thailand - AMP Australia - ANZ Bank - Australian National University - AXA - Bank of New Zealand, NZ - BMW- Caltex - CC Pace, USA - Central Bank of Kuwait - COCA COLA AMATIL - Colonial First State, Fiji - Commonwealth Bank of Australia - Dept of Defence - Deutsche Bank - Disney, HK - Ergon Energy, UK - Ericsson - FIJI GOV IT - Fosters Group - General Motors Corporation - IBM - ING Direct - International SOS, Singapore - James Hardy - JP Morgan - Lion Nathan - National Australia Bank - National Foods - NEC - Newcrest Mining - Novartis Pharmaceuticals Australia - One Steel - ORICA - PASMINGO - Pearl Assurance, UK - Phillip Morris - PNG Customs - PNG Gov IT - Reserve Bank of Australia - RIO TINTO - SANTOS - Shell - Siemens - Snowy Hydro - Spotless - Tenix - Veolia - Virgin Blue - WESTPAC - Xpient, USA - Zurich

